

## Leman Imports

Established in 2007, Léman Imports have been importing to South Africa quality Swiss products that benefit the environment and provide sustainable solutions to organizations. We select with care the products that we import, as is proven by the number of international awards these products have been collecting over the last two years. Our vision is an environment that is protected in a cost effective and sustainable manner: you earn environment awareness benefits while saving on water consumption as well as saving on the related cost to bottom-line, and on top, you can contribute to the revenue streams of your organization.

The saying "every drop counts" has never been truer as in the current South African environment, be that counted in cents, kilo Litres or kilo Watts. With this in mind we have partnered with URIMAT® Switzerland to deliver to the South African market the latest inventions in water saving and eco friendly developments. Enormous quantities of water waste in South Africa are common and we accept this as the norm, unaware of alternative routes to maintaining our level of experience, yet contributing to the environment. Men's washrooms in particular are one of these areas where massive savings can be made.

With the installation of an Urimat® Eco PLUS urinal, water is being saved with every use, while water consumption cost (water and sewerage) is controlled, with unpleasant smells non-existent due to the world wide patented stench trap with hydrostatic odour barrier. Only one Urimat® urinal could save up to thousands of litres of water per annum.

The contact-free system guarantees hygienic operation. There are no parts requiring servicing and the special patented shape ensures no splash back while considering private space when standing at the urinal. The installation of urinals from Urimat® reduces contamination of the immediate surrounding area by two thirds. Ambient bacterial growth causing unpleasant smells are eliminated with the MB Active cleaner – an eco-friendly biological solution complementing not only the Urimat® urinals, but is as effective in other areas where bacteria growth is a problem, areas such as restaurant waste disposal bins, stair wells, etc.

The special bowl design possesses no hidden rims and surfaces upon which bacteria and deposits can accumulate. The bowl is injection-moulded and has none of the standard hiding places such as the rinsing channel. The URIMAT MB-active cleaner is an effective solution in the elimination of soiling, bacteria and odours both around the urinal rim and beyond. Much is being said about the increasing cost of water, its recycling and the cost of electricity required in these efforts, all mounting to a sizable carbon-footprint. We will not elaborate again, but we do add that your organisation can invest in a product that will pay for itself in no time! Consider the cost of goodwill generated with the public and government due to your proven concern for the environment without deducting from your customer's experience; add to that the revenue opportunities that present itself with the built-in advertising window – now a target segment can be selected with far greater predictability.

Other opportunities for gain that we do not even consider here are possible rebates that you may be able to negotiate with local councils due to your environment conscious efforts. With growing public awareness of the opportunities that exist to organisations to contribute to a sustainable environment, we expect that purchase behaviour considering these efforts of organisations will soon follow. Do not delay. Let us discuss opportunities with you now.